

SEARCH ENGINE OPTIMIZATION PART 3

PRESS RELEASE SUBMISSION & BLOG COMMENTING



Press release submission and blog commenting are skills that you may need to learn since there a lot of projects that you may take advantage when you visit Odesk.com .

Check on the next page and see a sample of job posting on press release submission!

PRESS RELEASE SUBMISSION



Press Release Submission for Lukasz

PR - Public Relations Posted 1 day ago

 **Fixed Price**
Deliver by - Aug 6, 2014


\$ 74
Budget

Job Description

This is a sample job description for projects involving Press Release Submission

This job requires for 39 Press Releases to be distributed to 20 websites each. The rate is \$2.00 US Dollars for the distribution of 1 Press Release to 20 websites which equals to 10 cents per site. I have a list of websites to provide.


Client Activity on this Job


Last Viewed:  1 day ago

Applicants: 3 (avg \$81.70)


Interviewing: 1 (avg \$74.00)

[Apply to this Job](#)

 [Save Job](#)

Job applications remaining: 23 of 25 

About the Client

  (4.86) 758 reviews

Estonia

Tallinn 05:08 AM

1,425 JOBS POSTED
63% Hire Rate, 55 Open Jobs

Over \$50,000 TOTAL SPENT
1,385 Hires, 89 Active

BLOG COMMENTING



WANTED: Blog Commenter & Social Media Bookmarketing

SEO - Search Engine Optimization Posted 5 hours ago

🕒 Hourly Job
Part Time
More than 6 months

\$\$ Intermediate
I am looking for a mix of experience and value

Job Description

Hello Professional Blog Commenter,

Do you know how to comment on niche blogs that get approved?

Do you know how to post and share blog posts on social media for SEO purposes?

We need a blog commenter and social media bookmarker writer to invest once per week in commenting and sharing on social media our content and webpages within United States for our medical waste disposal company.

QUALIFICATIONS MUST:

1. Be adept on American accent
2. Have a fast turnaround time (TAT)
3. Be willing to use regular email opposed to ODESK messaging

DELIVERABLES TO ME:

1. XLS with blogs commented on and social media shares

PROCESS:

1. I will send you the blog posts I want you to either blog comment on AND/OR share on throughout social media

Thank you for applying and reading this posting. Answer QUESTIONS BELOW and I will HIRE immediately!

Skills Required

blog-commenting seo seo-backlinking social-bookmarketing

PRESS RELEASE SUBMISSION



What is a Press Release?

A press release is a written communication reporting specific, but brief information about an event, circumstance, or other happening typically tied to a business or organization

PRESS RELEASE SUBMISSION



What are the details needed to submit a press release?

- Email Address
- Name
- Title
- URL (Website)
- Description or Summary
- Press Release Content
- Keywords

PRESS RELEASE SUBMISSION



Where to find the URL Link?

- **Anchor text placement**
- **Use 2 anchor text in the press release, 1 for the main keyword and 1 for the website.**
- **The Anchor text should be indicated on the the Resource Box Sectp**

PRESS RELEASE SUBMISSION



Check out these videos on how press release submission is done!

- [Video 1](#)
- [Video 2](#)

There are various press release websites but all of them follows the same general process, content preparation, fill in the required content and simply click the submit button.

Note: The videos are not owned by Jass Online Solutions.

BLOG COMMENTING



What is Blog Commenting?

Blog commenting involves
posting comments in various
blogs.

Blog Commenting



❧ What are the details needed to submit a press release?

- Email Address
- Name
- Comments
- Website

Blog Commenting The Process



- Research for blogs that are related to the client's niche.

For example when client's business is on clothing lines, then you should check for blogs related to fashion or clothing. It is totally not acceptable when you will look for blogs that talks about health

Blog Commenting

The Process



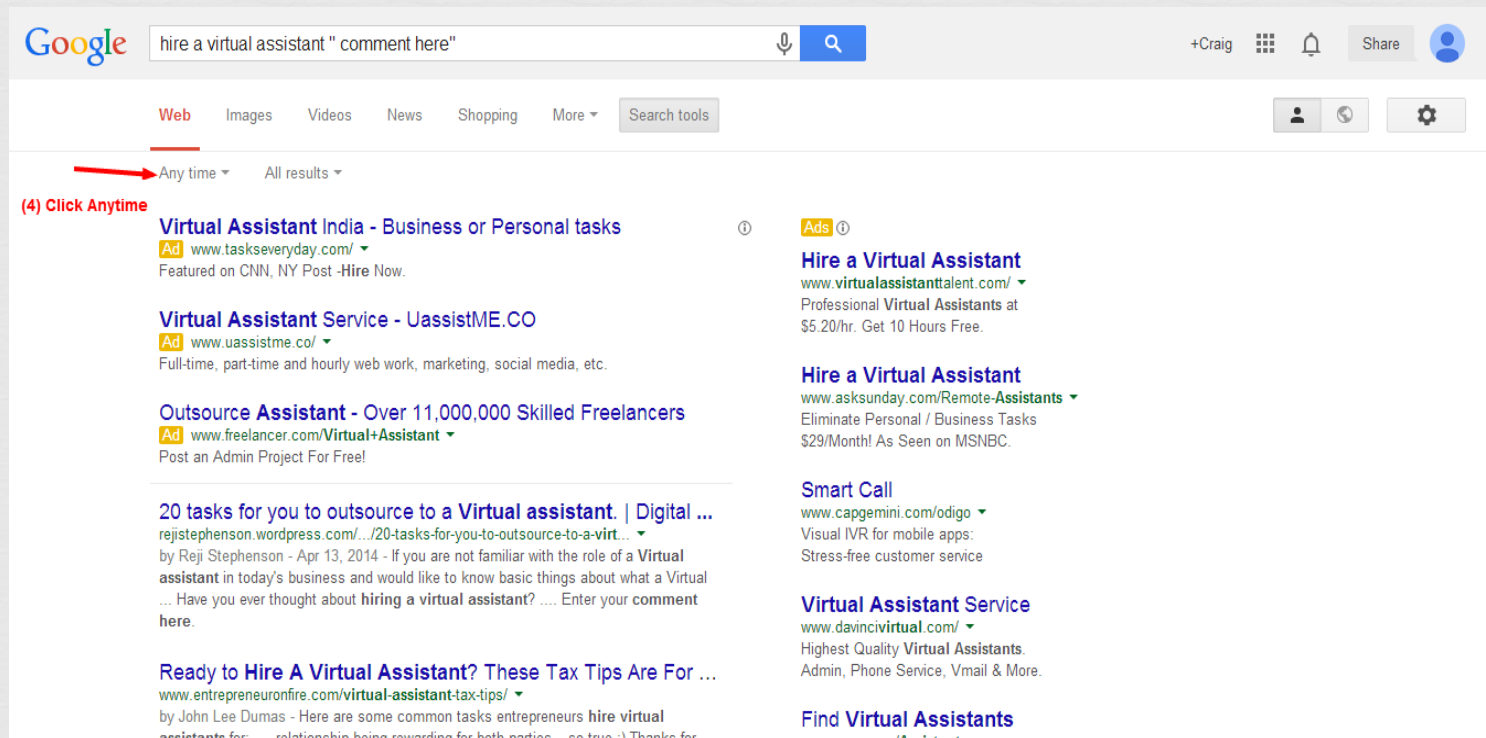
- To find relevant blogs, choose any of the following strings:
 - ✓ Keyword “ Comment Here”
ex. Plus Sizes “comment here”
 - ✓ Keyword “Add your comment”
ex. Virtual Office Assistants “add your comments”
 - ✓ Keyword “Add a Comment”
ex. seo services “add a comment”
 - ✓ Keyword “Leave a reply”
ex. Hire a virtual assistant “leave a reply”

Blog Commenting The Process



The screenshot shows a Google search for "hire a virtual assistant" with the search bar containing "comment here". A red arrow points to the "Search tools" link in the navigation bar, which is annotated with "(3) Click Search Tools". The search results are displayed in two columns. The left column contains organic search results and ads, including "Virtual Assistant India - Business or Personal tasks", "Virtual Assistant Service - UassistME.CO", and "Outsource Assistant - Over 11,000,000 Skilled Freelancers". The right column contains sponsored ads for "Hire a Virtual Assistant" from various websites like virtualassistanttalent.com, asksunday.com, and capgemini.com. The bottom of the page shows the beginning of a blog post snippet: "20 tasks for you to outsource to a Virtual assistant. | Digital ...".

Blog Commenting The Process



Google search results for "hire a virtual assistant" comment here". The search bar shows the query and a microphone icon. The results are filtered by "Any time" (indicated by a red arrow) and "All results".

(4) Click Anytime

- Virtual Assistant India - Business or Personal tasks**
Ad www.taskseveryday.com/ Featured on CNN, NY Post - Hire Now.
- Virtual Assistant Service - UassistME.CO**
Ad www.uassistme.co/ Full-time, part-time and hourly web work, marketing, social media, etc.
- Outsource Assistant - Over 11,000,000 Skilled Freelancers**
Ad www.freelancer.com/Virtual+Assistant Post an Admin Project For Free!
- 20 tasks for you to outsource to a Virtual assistant. | Digital ...**
rejistephenon.wordpress.com/.../20-tasks-for-you-to-outsource-to-a-virt... by Reji Stephenson - Apr 13, 2014 - If you are not familiar with the role of a Virtual assistant in today's business and would like to know basic things about what a Virtual ... Have you ever thought about hiring a virtual assistant? Enter your comment here.
- Ready to Hire A Virtual Assistant? These Tax Tips Are For ...**
www.entrepreneuronfire.com/virtual-assistant-tax-tips/ by John Lee Dumas - Here are some common tasks entrepreneurs hire virtual assistants for... relationship being rewarding for both parties - so true :) Thanks for
- Ads**
 - Hire a Virtual Assistant**
www.virtualassistanttalent.com/ Professional Virtual Assistants at \$5.20/hr. Get 10 Hours Free.
 - Hire a Virtual Assistant**
www.asksunday.com/Remote-Assistants Eliminate Personal / Business Tasks \$29/Month! As Seen on MSNBC.
 - Smart Call**
www.capgemini.com/odigo Visual IVR for mobile apps: Stress-free customer service
 - Virtual Assistant Service**
www.davincivirtual.com/ Highest Quality Virtual Assistants. Admin, Phone Service, Vmail & More.
 - Find Virtual Assistants**
www.gigamonster.com/Assistants =

Blog Commenting The Process



The screenshot shows a Google search for "hire a virtual assistant" with a date filter dropdown menu open. The dropdown menu is highlighted with a red box and contains the following options: Any time (checked), Past hour, Past 24 hours, Past week, Past month, Past year, and Custom range... A red arrow points from the text "Click any of the desired time but for blog commenting it is recommended to choose at least 'past week'." to the "Past week" option in the dropdown menu.

Google hire a virtual assistant "comment here" +Craig [Grid] [Bell] Share [Profile]

Web Images Videos News Shopping More Search tools [User] [Refresh] [Settings]

Any time ▾ All results ▾

- ✓ Any time
- Past hour
- Past 24 hours
- Past week
- Past month
- Past year
- Custom range...

India - Business or Personal tasks
y.com/ ▾
ost -Hire Now.

Service - UasstME.CO
/ ▾
hourly web work, marketing, social media, etc.

ant - Over 11,000,000 Skilled Freelancers
n/Virtual+Assistant ▾
For Free!

Ads ⓘ

Hire a Virtual Assistant
www.virtualassistanttalent.com/ ▾
Professional Virtual Assistants at \$5.20/hr. Get 10 Hours Free.

Hire a Virtual Assistant
www.asksunday.com/Remote-Assistants ▾
Eliminate Personal / Business Tasks \$29/Month! As Seen on MSNBC.

Smart Call
www.capgemini.com/odigo ▾
Visual IVR for mobile apps:
Stress-free customer service

Virtual Assistant Service
www.davincivirtual.com/ ▾
Highest Quality Virtual Assistants.
Admin, Phone Service, Vmail & More.

Find Virtual Assistants
www.sunday.com/Assistants =

20 tasks for you to outsource to a Virtual assistant. | Digital ...
rejistephenon.wordpress.com/.../20-tasks-for-you-to-outsource-to-a-virt... ▾
by Reji Stephenson - Apr 13, 2014 - If you are not familiar with the role of a **Virtual assistant** in today's business and would like to know basic things about what a Virtual ... Have you ever thought about **hiring a virtual assistant?** Enter your comment **here**.

Ready to Hire A Virtual Assistant? These Tax Tips Are For ...
www.entrepreneuronfire.com/virtual-assistant-tax-tips/ ▾
by John Lee Dumas - Here are some common tasks entrepreneurs hire virtual assistants for: ... relationship being rewarding for both parties - so true :) Thanks for

Blog Commenting The Process



Name (required)

Email (required)

Website

Comment (required)

After choosing the blog, write 2-3 comments on anything about the blog. The comment should be something relevant and provides value to the readers.

Fill in the required details like name, email, website and comment.

Share this:



Twitter



Facebook




Google

Blog Commenting The Process



4 thoughts on "trailing the path of uncertainty..."




July 25, 2014 at 5:52 pm

Another beautiful one! Thanks for the inspiration 😊

joedadio [↩ Reply](#)

Once the comment is approved, it will be shown as like this post

If you place the cursor on the name, you will be able to see the website you placed on the comment form.




July 25, 2014 at 6:22 pm

😊 THANK YOU JOE!!

regards,
Sheetal

★
sheetalsharma47 [↩ Reply](#)

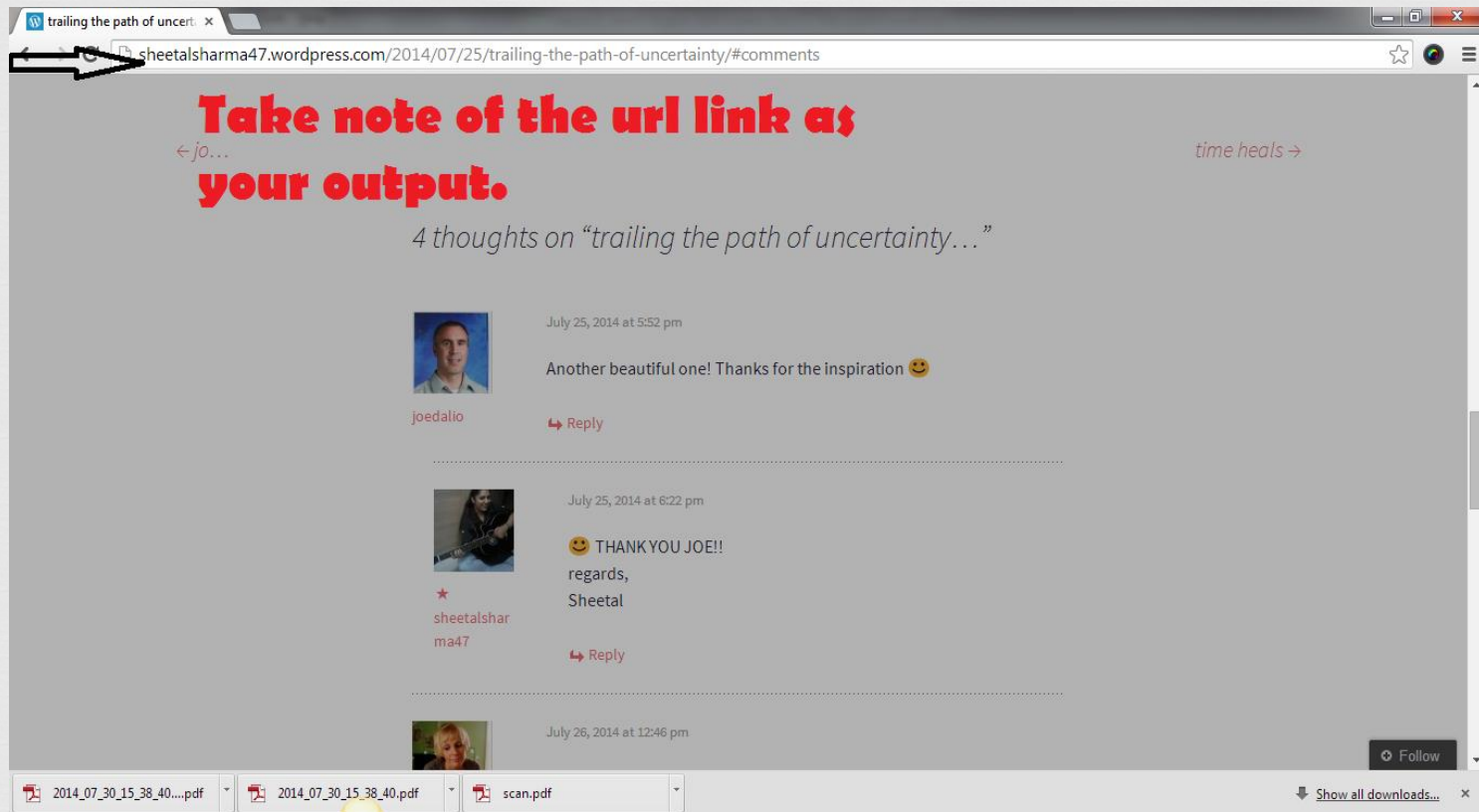


July 26, 2014 at 12:46 pm

Inspiring and wonderful! Thanks for sharing

DarcSunshine [↩ Reply](#)

Blog Commenting The Process



The screenshot shows a web browser window with the address bar containing the URL: `sheetalsharma47.wordpress.com/2014/07/25/trailing-the-path-of-uncertainty/#comments`. A black arrow points to the domain part of the URL. The page content includes a red heading: **Take note of the url link as your output.** Below this, it says "4 thoughts on 'trailing the path of uncertainty...'", followed by three comments from users 'joedalio', 'sheetalsharma47', and another user. A 'Follow' button is visible at the bottom right of the comment section. The browser's taskbar at the bottom shows several open PDF files.

Take Action



Let's apply what you learn on this lesson :

1. Do 5 blog commenting that relates to your website.
2. Perform press release submission using these 3 websites: free-press-release.com, pr.com and 1-newswire.com.

Note: Just use any sample article on the net to submit or you can write a press release.